

# Profile data REHACARE 2015

Basis visitor registration 2015

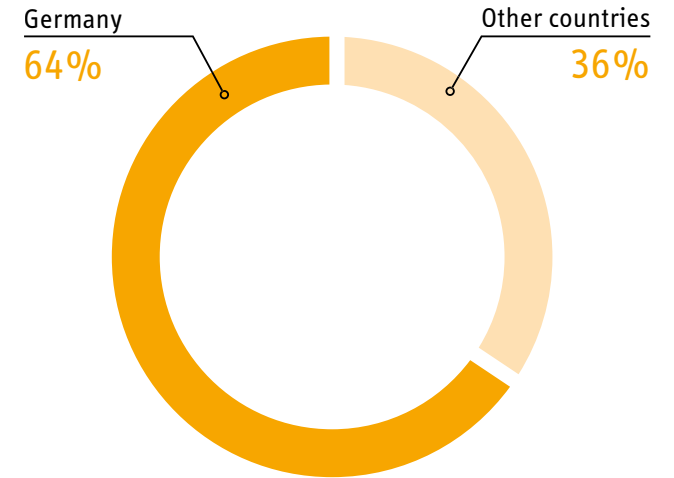
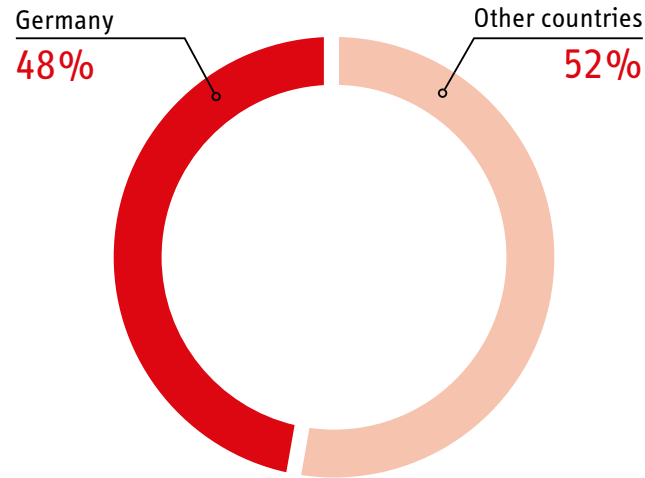
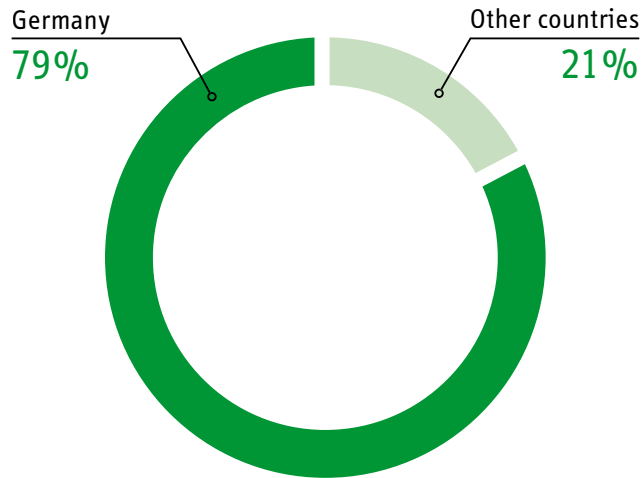
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Total number of visitors	38,927
Germany	30,752
Other countries	8,175

Total number of exhibitors	758
Germany	363
Other countries (from 37 countries)	395

Space (net) m <sup>2</sup>	19,849
Germany	12.682
Other countries	7.167



### Origin of visitors

<b>Germany</b>		<b>79%</b>
West Germany	70%	
South Germany	9%	
North Germany	12%	
East Germany	9%	
<b>Other Countries</b>		<b>21%</b>
Europe	83%	
– EU	89%	
– Other European countries	11%	
Non-Europe	17%	
– Asia	68%	
– South-/Central America	6%	
– Africa	5%	
– North America	13%	
– Australia	8%	

### Countries of origin (top 5)

Netherlands	15%
Italy	9%
United Kingdom	8%
Belgium	7%
France	4%

### Visitor structure features

Visitors with professional interest	59%
Handicapped people	21%
Relatives of handicapped people	12%
Nursing relatives	5%
Pensioners/Seniors	3%

### Occupational sector of visitors

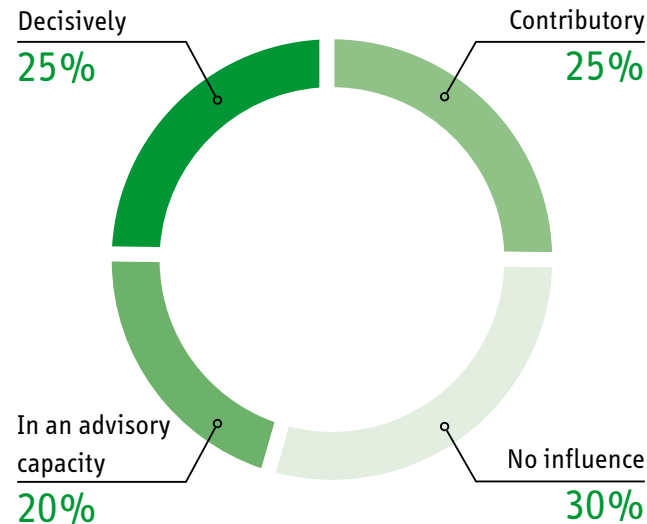
Medical trade/health care supply store/orthopaedy handicraft	19%
Assistive technology industry/other industrial branches	14%
Association/organisation	9%
Public authorities	9%
Nursing home/home for senior citizens	8%
Ambulant nursing/care service	6%
Doctors' surgery/other surgery	6%
Special facilities/training center/workshops	5%
Cost bearer	5%
Hospital/clinic	5%
Rehabilitation facilities	4%
University/high school/technical school	4%
Construction sector/construction services	3%
Assisted living	3%

### Interest in product ranges\*

Devices for everyday use	52%
Mobility equipment, wheel-chairs	49%
Walking and mobility aids	47%
Orthopaedic aids	31%
Employment, occupation	31%
Body care, body hygiene	29%
Sports, leisure time, games	27%
Car, traffic, transport	27%
In-patient medical care	27%
Physiotherapy, ergotherapy	27%
Aids for children	23%
Paedagogic/education and further training	22%
Communication aids for the deaf etc.	20%
Furnishings and fittings for house and apartments	20%
Food, kitchen furnishing and supplies	18%
Travelling	17%
Auxiliary communication aids for the blind etc.	14%
Clothing, protective gear	13%
Associations, institutions, organisations	12%
Others	9s%

### Influence on purchasing/ procurement decisions\*\*

Decisively	25%
Contributory	25%
In an advisory capacity	20%
No influence	30%

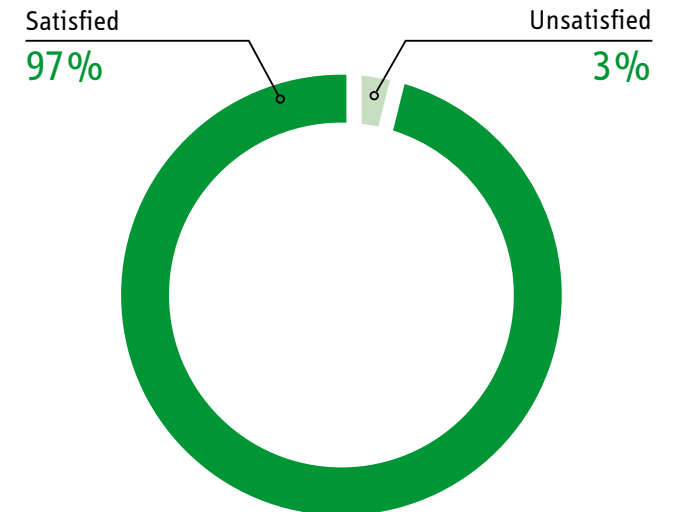


### Recommendation

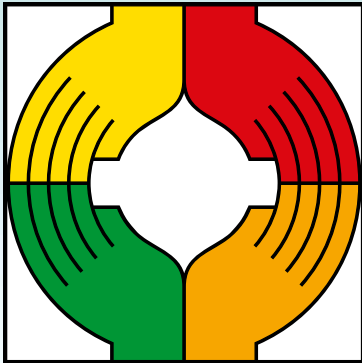
Yes	97%
No	3%

### Overall assessment

Satisfied	97%
Unsatisfied	3%



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**See you ...**

**Düsseldorf, Germany**

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